

CELEBRATE THE SEASON AT OKTOBERFEST

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BDN file photo Oktoberfest is sure to bring crowds to Downtown Beloit as live music takes over State Street from 5:30-11 p.m. on Friday.

BELOIT - Energetic music is sure to get the crowd up and on its feet as Oktoberfest takes over downtown Beloit on Friday.

The fourth annual event is being hosted by the Downtown Beloit Association as a fundraiser. Admission is \$5 for adults and \$1 for kids ages 4-12.

"Oktoberfest is a great street festival to welcome in the fall," said Crystal Cribbs, Downtown Beloit Association promotions coordinator.

Activities for Oktoberfest will begin with sidewalk sales from 8 a.m.-2 p.m. Friday. Deals will be found in the parking lot near the Gantry Park, located the corner of State Street and Grand Avenue. At the same area, from 11:30 a.m.-1:30 p.m., there will be a German-inspired lunch served for \$7. Live music will be provided by The Zweifel Brothers.

"We'll be serving up brats, German potato salad, chips and German chocolate cake," Cribbs said. "The Downtown Beloit Association Board and Promotions Committee will be there."

The street festival portion of Oktoberfest will begin at 5:30 p.m. along the 300 block of State Street. The Killer Cars will open up the evening and perform from 5:30-7:30 p.m. Cold Sweat & The Brew City Horns will follow from 8-11 p.m. as the headlining act.

The Killer Cars perform covers of music from the 1970s to today, playing a range from Taylor Swift to AC DC and even Tears for Fears.

Cold Sweat & The Brew City Horns also has an eclectic playlist that includes Kool & The Gang, Chicago, Michael Jackson, Heart and others.

"Our promotions committee always looks to select bands who are local but also have a strong following," Cribbs said.

For those who are looking for a bite to eat during Oktoberfest, local food trucks like Tacos El Gordo and South Padre Sea Food will be on hand to curb cravings. There will, of course, be German beer available for purchase. A fun German game called Hammerschlagen will encourage some friendly competition as well.

"We are encouraging people to dress up, come out and have some fun," Cribbs said. "This is a great way to introduce people to our wonderful city."