

# FILM FESTIVAL PLANS SUMMER BLOCK PARTY

*July 05, 2017 at 4:00 pm | By [Ryan Silvola \(mailto:rsilvola@beloitdailynews.com\)](mailto:rsilvola@beloitdailynews.com)*

BELOIT - A day and night of music, dancing, food and film is what the Beloit International Film Festival has planned for its Summer Blockbuster Block Party.

The fun begins at 1 p.m. on July 15 on Third Street at the Ironworks Campus immediately following the Beloit Farmer's Market.

BIFF Executive Director Max Maiken said this is BIFF's first Block Party.

"While we have a presence during the summer with BIFF Year Round...we're looking at this as a fundraiser for us but also to provide value to the city and the community," Maiken said.

There will be a lineup of gourmet food trucks, including Otha's Ribs, South Padre Streetfood and Tacos El Gordo, and chilled beer for a family friendly night of activities.

Participants can then work off all the calories by dancing to featured headliner The Boogie Men. The band will be bringing uptown funk to downtown Beloit, and residents are encouraged to get down to both current hits and old school favorites.

Opening for the headliner will be the Beloit-based Switch Track Alley and the acoustic duo The Orphans.

"We're all musicians involved with BIFF, because we all wear multiple hats...we're excited to expand our reach into the community by adding even more music to BIFF," Maiken said.

He said BIFF is thrilled to be bringing The Boogie Men, Switch Track Alley and The Orphans to the party.

After a day of partying with the whole family, at 8:45 p.m. the inflatable BIFF Big Screen will go up, and audience members may join the rebellion while watching "Rogue One: A Star Wars Story." The film tells the story of Jyn Erso and the rebel alliance attempting to steal the plans for the Death Star, which sets up the original Star Wars saga to follow.

"It just seemed have the blockbuster-like feel, and while watching a movie under the stars, 'Star Wars' seemed to be the natural play," Maiken said.

Admission for part or all day is \$5 for adults. Children 12 and under are free. The proceeds from the event will support BIFF's year-round community programs.