

# SHOW YOUR MOVES AT THE STREET DANCE

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BDN file photo The Downtown Beloit Association Street Dance is sure to bring the crowds downtown. This year's event is taking place from 5:30-11 p.m. on Aug. 4.

BELOIT - Downtown Beloit will be coming alive with live music, laughter and plenty of dancing.

The Downtown Beloit Association is hosting its 24th annual Street Dance along State Street on Friday.

"People come out for the Street Dance because it's such a different experience," said Crystal Cribbs, Downtown Beloit Association promotions coordinator.

All of the fun will kick off on Friday morning. From 8 a.m.-2 p.m. there will be sidewalk sales at businesses throughout downtown Beloit. Participating locations are listed on a special event post that readers can see via the Downtown Beloit Association Facebook page. About 20 businesses are planning to participate.

From 11 a.m.-1 p.m. visitors to downtown Beloit also will be able to enjoy a bite to eat during Fridays in the Park. Don Collins & The Nightshift will be performing live music and Fresco Fajita House will provide a lunch and drink combo for \$7.

The Street Dance will begin at 5:30 p.m. This year's opening band is Top Flight, a high-energy group that plays pop, R&B, funk music and more. At the conclusion of Top Flight's performance, headlining band Rebel Reign will take the stage and perform until 11 p.m. Rebel Reign is a favorite at Summerfest and is known for rock, pop and country from the 1980s through today.

"Every year we have a committee who assesses different bands and we discuss who we think would be a great addition to the event," Cribbs said. "These bands will appeal to a crowd from all different backgrounds."

On Saturday the sidewalk sales will continue during the Farmers Market from 8 a.m.-1 p.m. Beloit's Farmers Market is the second largest open-air market in the state and features over 100 vendors. Visitors can find everything from baked goods to farm-fresh eggs, gifts, cheese, produce and even pickled goods for sale. During the event there also will be activities for kids, live music and food vendors on-site.

"We hope to see a good crowd out because downtowns are the heart of any community," Cribbs said.

The Downtown Beloit Association supports approximately 170 businesses. The Street Dance is the largest fundraiser of the year and helps to fund general operations for the group.

"Our organization is here to revitalize the downtown and promote it," Cribbs said. "We help promote pride in the area's history."