

BELOIT HONORED WITH MAIN STREET AWARDS

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Photo provided by Andrew Samplawski Photography (From left): Stacy El-Amin, Shauna El-Amin and Kelly Eickstead are shown at the Wisconsin Main Street Awards ceremony held at the Heyde Center in Chippewa Falls on Friday.

BELOIT - Downtown Beloit received three awards at the Wisconsin Main Street Awards ceremony held at the Heyde Center in Chippewa Falls on Friday.

"It is so great for Downtown Beloit to be recognized by Wisconsin Main Street. These awards are extremely competitive because there are so many communities in Wisconsin doing amazing things. We are fortunate to have been recognized for the hard work and dedication that has been put into Downtown Beloit this last year," said Downtown Beloit Association (DBA) Executive Director Shauna El-Amin.

Hotel Goodwin & Velvet Buffalo Café won best upper floor development. The corporate or municipal supporter award went to Diane Hendricks. The volunteer of the year award went to Kelly Eickstead of Beloit.

"Kelly has been volunteering with the DBA since she first took over as the Financial Advisor of Edward Jones in Downtown Beloit two years ago. She has recently joined our Board of Directors," El-Amin said.

The Downtown Beloit Association was also congratulated for 30 years as a Main Street Community. El-Amin said The DBA has also received its accreditation again as a Wisconsin Main Street Community.

Mark R. Hogan, secretary and CEO of Wisconsin Economic Development Council (WEDC), and other leaders were on hand to recognize the efforts by Main Street volunteers and staff for the historic preservation and downtown economic development efforts in Wisconsin communities.

"All across the state, those involved in the Wisconsin Main Street Program are making a real difference in improving their downtowns by developing new and innovative ways to attract visitors and support local businesses," Hogan said. "These awards recognize the organizations and dedicated individuals whose efforts not only benefit their communities, but also set the standard for other Main Street communities statewide."

Wisconsin Main Street is a community development program administered by WEDC that targets Wisconsin's historic commercial districts.