

# Flying Pig set to land in downtown Beloit

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Fan favorite Flying Pig will be opening its doors in the Phoenix Building in downtown Beloit next month.

The restaurant is famous for its multitude of shaved ice flavors and toppings.

“We were wanting to expand and thought downtown Beloit would present a different dynamic,” said Lisa Dodd, who owns the restaurant with husband, Greg.

The new location at 430 E. Grand Ave., on the ground floor of the new Phoenix Building, will feature healthy add-ins for meal replacements, salads, fresh-squeezed juices and ice cream selections.

Dodd said she expects a different crowd being in the downtown area, as opposed to Rockton which she says is 70 percent high school students and younger.

The Rockton location employs six to 12 mostly part-time employees, which fluctuates with seasonal business and Dodd expects at least two full-time employees in the Beloit location.

The Dodds started the Flying Pig after moving from Little Rock, Ark., which Lisa Dodd said has many shaved ice restaurants.

“My kids were disappointed, there were no shaved ice places and we tossed around the idea for years before actually opening it,” she said.

The Flying Pig was housed as a seasonal trailer in the parking lot of the Hilander grocery store, which now is Schnuck’s, in Roscoe for almost four years from April to September before opening a location in Rockton three years ago.

Dodd said after discussing the idea with a customer who happened to be an employee of Hendericks Commercial Properties, the deal came together.

The Dodds will leave both the Beloit and Rockton locations open year-round.



## Flying Pig to open Beloit location

Flying Pig employee Kelsey Bogdan serves a multicolored shaved ice cup, a fan favorite at the Rockton store location.

Flying Pig is planning to open a location in the Phoenix Building in Beloit in November.