

The Dot Shop to open in downtown Beloit

By Erica Pennington epennington@beloitdailynews.com | Posted: Saturday, March 14, 2015
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Debra Hudson knows all about customer service, while her good friend Annissa Jones loves to shop and discover deals.

Together they have created The Dot Shop, a new thrift store that will be celebrating its grand opening in downtown Beloit on Monday.

“We would have garage sales together for years, so we thought, ‘why not take it inside’ and carry high-end items with low prices?,” said Jones.

Although they have been thinking about the business for a year, Hudson and Jones just recently found the perfect location at 524 E. Grand Ave. in downtown Beloit.

For the past month they have been transforming the space and preparing an inventory to jump start their business.

“We want this shop to be like a garage sale boutique where people can come and feel comfortable,” Hudson said.

The Dot Shop gets its name from the shop’s pricing system in which different colored dots correspond with listed amounts.

Items start at \$1 and go to dot stickers for \$13 on up. Most of the items in the shop sell for between \$3 and \$5.

“We will be traveling around the country to get other items and our next trip will be to Texas for some eclectic items,” Hudson said.

Inventory at the shop will always been changing. Right now, clothing is available for children, men and women of all sizes.

Specialty items like homemade picture frames, some fishing gear, crafting supplies and a Foesball table also are for sale.



Going into business together

Longtime friends Annissa Jones (left) and Debra Hudson (right) hold up a tote containing "fill-a-bag" items at The Dot Shop, 524 E. Grand Ave., Beloit. The new resale shop in downtown Beloit is hosting its grand opening celebration on Monday, March 16.

“We want to make this into a unique little place where people can stop and find something different each time,” Jones said.

Both friends say they hope that The Dot Shop concept takes off so that they can look at opening a bigger location in the future.

“The more support we get from the Stateline Area, the more we will be able to grow and dabble into different ideas,” Jones said.

For more information on The Dot Shop, including hours, ‘Like’ their page on Facebook. The shop can also be reached by calling 608-207-3249.