Beers, cake and dancing: Beloit to host third annual Oktoberfest

By ERIN KELLY Staff writer | Posted: Monday, August 29, 2016 4:00 pm

BELOIT — One Street Dance just isn't enough, especially in a city that likes to party.

It's such a popular event, some Street Dance enthusiasts wanted it to be weekly, but that wasn't feasible, said Shauna El-Amin, Downtown Beloit Association Executive Director.

Instead, the DBA came up with Oktoberfest, which continues to change in its third year.

This year, the event will be all day. It starts at 8 a.m. Sept. 23 with a sidewalk sale of vendors whose businesses are downtown.

After shopping, event visitors can stop for a \$7 lunch which includes a brat, German potato salad, chips and German chocolate cake.



Oktoberfest

Music, food and fun will be on tap during Oktoberfest set for Sept. 23 in downtown Beloit.

There will be live music from Killer Cars from 5:30 - 7:30 p.m. One of the band's members is a Beloit Memorial High School graduate.

Rising Star Dance Academy will take the stage from 7:45 - 8:15 p.m.

Streelife with Warren Wiegratz — which is the band that plays at Milwaukee Bucks games — will play from 8:30 - 11 p.m.

"We invite the community to come out and have a good time with us and support the Downtown Beloit Association," El-Amin said.

El-Amin said her favorite part of the festival is everyone getting together to dance and have fun.

Those who need a little liquid courage before storming the dance floor can turn to Wisconsin Distributors, which will supply the event with four or five popular beers.

The event is \$5 for adults and \$1 for children age 4 to 12. Revenue from the festival will go to the DBA.