

Knowledge of downtown Beloit can earn prizes

By Zac Bellman Staff writer | Posted: Wednesday, June 15, 2016 4:00 pm

BELOIT — How well do you know Beloit?

Residents and visitors alike will have the opportunity to test their knowledge of Beloit businesses to win gift cards and other prizes this summer.

The project, initiated by Visit Beloit, started this week to highlight some of Beloit's new and old features. It will occur weekly from 11 a.m. - 1 p.m. on Tuesday's all summer long.

"We are working with 14 unique Beloit locations to draw people to check out the downtown area and the revitalization efforts that have been going on here in the last couple years," said Kyle Kogler, intern for Visit Beloit.

Questions vary in difficulty, but will generally revolve around the business that is featured that week. The debut for the program took place Tuesday in front of Northwoods Premium Confections on State Street. For those unable to make it out to the featured business that week, the program offers an additional trivia question on their Facebook page each week as well.

In addition to small prizes and trinkets available at their stand, participants can enter a drawing for a grand prize at the end of the summer.

"At the very end, people can enter to win a 'Best of Beloit' giveaway that will include gift cards from all the locations we're working with," Kogler said.

That giveaway is valued at over \$100 and will take place upon the conclusion of the contest at the end of September.

To participate in the online contest or find out where that week's location will be, visit the Visit Beloit Facebook page or see their website, www.visitbeloit.com.



Trivia earns treasures

Zac Bellman/Beloit Daily News Visit Beloit held the first of 14 Trivia Tuesdays this week in front of Northwoods Premium Confections. The contest will highlight a different a different business around Beloit each week with questions focusing on that venue.