

# DBA OKTOBERFEST CELEBRATING FIVE YEARS

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BDN file photo Locals and visitors flock to downtown Beloit for the Downtown Beloit Association's annual Oktoberfest event, featuring live music, tasty food, games and more. This year's festivities will take place from 5:30-11:30 p.m. Sept. 21.

BELOIT - Ladies: it's time to dust off the dirndl dresses. Gentlemen: be sure to put on your best lederhosen.

Oktoberfest, a family-friendly Downtown Beloit Association (DBA) event featuring live music, beer, food and much more, is celebrating its fifth anniversary in 2018.

The German-themed shindig offers fun activities for the whole family and will take place from 5:30-11 p.m. on Friday. Admission is \$5 for adults and \$1 for kids ages 4-12.

"Street Dance celebrates summer and Oktoberfest is our celebration for fall," said DBA Promotions Coordinator Crystal Cribbs. "Its a great community event with a lot of camaraderie."

The day's activity lineup will begin with over a dozen downtown Beloit businesses participating in sidewalk sales that start at 8 a.m.

From 11:30 a.m.-1:30 p.m. the final Fridays in the Park of the season will take place near the corner of State Street and Grand Avenue at the First National Bank Plaza.

The Zweifel Brothers will be providing live music while Zen Sushi and Grill will be serving up a tasty meal and drink for \$7.

"They'll be playing songs that are 'oldies but goodies' during lunch and then will play again later at Oktoberfest," Cribbs said.

Oktoberfest activities will kick off in earnest at 5:30 p.m. along the 300 block of State Street. The Zweifel Brothers will perform polka-style music until 7:30 p.m. From approximately 8-11 p.m. Cold Sweat & The Brew City Horns will take the main stage and encourage everyone in attendance to let loose and enjoy dancing.

"Cold Sweat and The Brew City Horns always rock it out and do a fabulous job," Cribbs said.

Also taking place throughout the evening lineup will be an Oktoberfest-themed costume contest for best couple, kids and individuals. All are welcome to wear German-themed attire and have a chance to win prizes. There will be a face painter and balloon animalist for the little ones to enjoy.

"There's something special about closing down a street and being able to go out there," Cribbs said.

"Oktoberfest is a great open-air party."

Hammerschlagen, a competitive game involving hitting a nail into a log, will be played all throughout the night.

"In hammerschlagen you take turns trying to get the nail to go in flush," Cribbs said. "It's a lot harder than it looks and it's really hilarious."

Oktoberfest is the second largest DBA fundraiser of the year, right behind the Street Dance.

"What we raise helps go back into the programming and everything we do for downtown Beloit to keep it beautiful," Cribbs said.

For more information, visit [www.downtownbeloit.com](http://www.downtownbeloit.com) or 'Like' Downtown Beloit Association on Facebook.