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Beloit Snappers Tap Marquee Search in Hunt for New President



October 30, 2020 – Gateway Management Group and the Beloit Snappers have tapped the services of Portland, OR-based [Marquee Search](#) to lead a nationwide search to select a company president to oversee all operations at the brand-new, multi-purpose stadium being built in downtown Beloit, WI. The president of Gateway Management will lead the Beloit baseball team as well as all operations at the new riverbend stadium.



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“We’re very excited to be working with Marquee Search, an industry leader, to hire the president of Gateway Management,” said Quint Studer, the owner of Gateway Management Group and managing partner with the Beloit Snappers. “Marquee has helped the Green Bay Packers, Chicago Cubs, and sports and entertainment franchises across the nation find experienced, talented leaders and we’re thrilled to bring their expertise to Beloit. We’ve received hundreds of applications already for the position and will work closely with the experts at Marquee to identify the perfect candidate to lead this company.”



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“This position will play a vital role in leading Beloit’s baseball team, but the position is much bigger than that,” Mr. Studer said. “The president of Gateway Management will oversee all operations at the new stadium including a year-round schedule of sports, movies, concerts, receptions, and community events.”

Marquee Search has worked with more than 60 sports and entertainment businesses across the NFL, MLB, NBA, NHL, MLS, and minor leagues in recent years to find and hire talent for high-level positions.

Special Opportunity

“This is a special kind of opportunity. For a team transitioning into a new, state-of-the-art stadium with first-class managing partners that are invested in the community like Quint and Rishy Studer to be hiring a president is a rare, special combination,” said Jeff Yocom, president of Marquee Search. “During the pandemic, the Snappers and their partners in Pensacola were two of the only sports franchises in the country to keep their entire staffs

employed. With possible minor league retraction and the economic situation for teams caused by the pandemic, for the team to be hiring a position like this now is great for the industry and creates a lot of excitement across minor league sports.”

“We will be evaluating all current applicants as well as performing an extensive national search to find experienced, talented, and diverse candidates for this position,” Mr. Yocom said. “The ideal candidate will share the company’s mission to improve the quality of life in the community, have experience with other best-in-class sports organizations, and be driven by customer service, building the team in the community, and bringing year-round family-friendly entertainment to fans.”

Sports and Entertainment Recruiters

Marquee Search recruits mid to senior level business professionals to sports and entertainment companies across North America and globally. The firm has led searches for the New Orleans Pelicans and Saints, Bulldogs Sports Properties, the Green Bay Packers, Circuit of Americas, USA Swimming, and the Seattle Sounders FC, among many others.



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Mr. Yocom has spent the last 20 years has placed over a thousand successful professionals in new positions, the majority of those placements are in the sports and live entertainment industry. He founded the firm in 2013 after 11 years with Game Face, where he executed hundreds of placements for its executive search division. Mr. Yocom specializes in the identification and delivery of mid- to senior-level front office professionals for sports teams, agencies, and related sports and entertainment properties. Developing strong relationships with candidates and clients is a major part of his role.

“I had the pleasure of working with Jeff to fill the key role of VP of corporate partnerships for the Raiders,” said Mark Sheaer, SVP and chief revenue officer for the Las Vegas

Raiders. “His personal commitment to the search was evident from Day One. Jeff spent a lot of time and energy upfront to get to know me, the team and the organization at large. He didn’t hand me a predetermined list of candidates he was going to contact for the role.”

Contributed by Scott A. Scanlon, Editor-in-Chief; Dale M. Zupsansky, Managing Editor; and Stephen Sawicki, Managing Editor – Hunt Scanlon Media

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