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# From dairy to relish trays: Five finalists for Beloit team name

by Kevin Reichard on [September 11, 2020](#) in [Minor-League Baseball, News](#)



We have the five finalists for the **2021 rebranding of the Beloit Snappers** (Low A; Midwest League), as the team preps for a total makeover that includes a new ballpark and replacement for **Snappy**.

The names are pretty Sconnie, to be honest, ranging from dairy-related themes (there is an abundance of dairy-marketing money on hand in Wisconsin) to solid evening entertainments involving polkas, Old Fashioneds (brandy, sweet, of course) and northerns. Here's the list from the team:

**Beloit Cheeseballs:** Residing in the nation's cheese capital, dive into the cheese life with the Beloit Cheeseballs. Producing over three billion pounds in 2019, Wisconsin has been America's largest cheese-producing state for over 100 years straight years. *The New York Times* once wrote about Wisconsin that "Cheese is the state's history, its pride, its self-deprecating, sometimes goofy, cheesehead approach to life" and the Beloit Cheeseballs will add a fun new slice to Wisconsin's cheesy pride.

**Beloit Moo:** With its affectionate "America's Dairyland" nickname, over 1.2 million dairy cows call Wisconsin home, living on more than 7,000 dairy farms across the state. Cows help power a bovine-based economy in the region, helping Wisconsin hold a leading spot in the production of cheese, milk, and agricultural products across the nation. Pay homage to the farmers whose fields surround Beloit and the cows that help feed families across America with this catchy team name.

**Beloit Polka Pike:** Wisconsin residents have been tapping their toes to polka, the state's official dance, as long as they've been pulling fearsome pike from the Rock River. Grab your accordion and your fishing pole and head to the ballpark where every night will be a music-filled festival as the Polka Pike pay tribute to the river that neighbors the stadium and the state's history.

**Beloit Sky Carp:** A slang term for a goose that would rather stay home in Beloit in the winter than migrate south, the Sky Carp name whimsically represents the future of our city, a flourishing, innovative town so strong that no one wants to leave. With the new stadium's riverside views, flyovers from flocks of sky carp will be common at games for years to come. Join the gaggle of geese fans as this creative team name takes flight next year.

**Beloit Supper Clubbers:** From relish trays to Old Fashioneds, supper clubs represent an iconic and traditional part of our region's culinary character. Just like our new ballpark will, supper clubs serve as a popular gathering spot for families young and old, offering great food, great music, and great times night after night. Join the club and place your order for extra fun in 2021.

**The fan vote at the team website runs from today until Friday, September 25.**

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Kevin Reichard is founder and publisher of Ballpark Digest.

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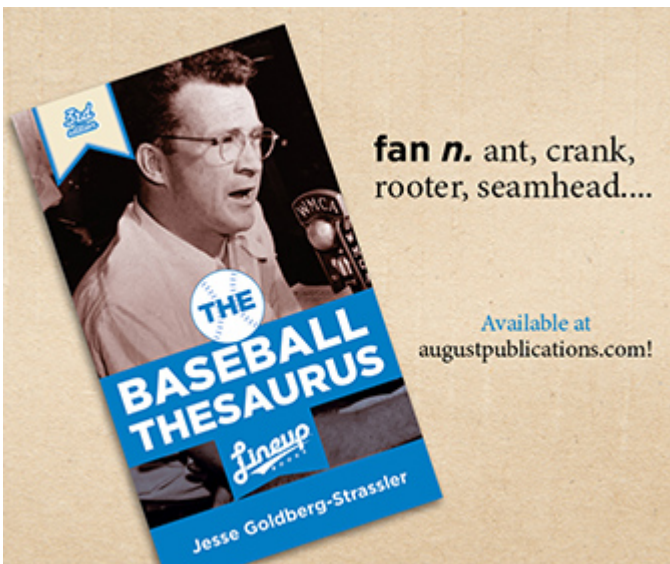
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