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Beloit coffee shop customers pay it forward year round



Blue Collar Coffee in Beloit has a Pay it Forward wall. (Catalyst Design & Photography)

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BELOIT, Wis. (WMTV) - On National Pay it Forward Day, one Beloit coffee shop is reminding customers they can provide random acts of kindness all year round.

Blue Collar Coffee in downtown Beloit has a Pay it Forward wall inside of its shop, according to the business.

The wall lets customers have the option to buy an extra coffee drink for a stranger or a friend by writing their name, occupation or even just a heart symbol. The customer would then leave the card on the wall to provide someone with a random act of kindness.

The coffee shop said this wall is up all year, not just on national Pay it Forward Day.

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