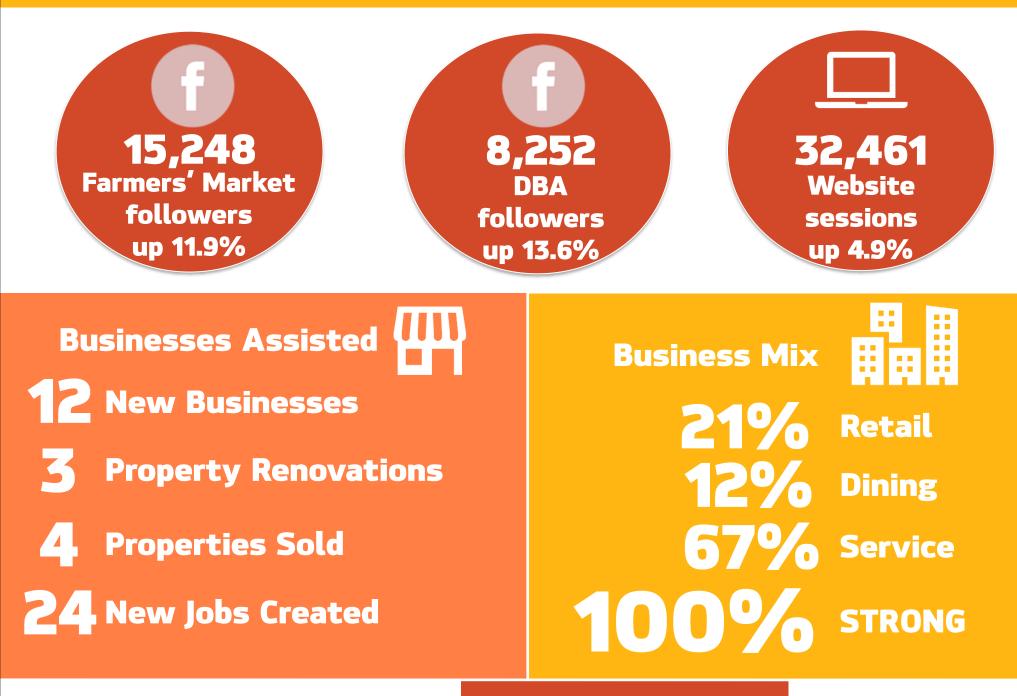
Noteworthy Activities
5 Façade Grants Given
3 Sign Grants Given
Revenue Budget: 30% BID Assessment & 70% Fundraising, Sponsorships, Investment & Savings

### Downtown Growth & Investment



## MARKETING REACH



### **95** Downtown Gift Cards Sold

## **4%** Vacancy Rate

603 Volunteer Hours = \$18,052.36

Downtown Beloit is a collaboration of property owners, business people & community volunteers who have jointly committed to the mission of revitalizing & managing Beloit's Central Business District, utilizing the Main Street Four-Point Approach as established by the National Trust for Historic Preservation. Want to learn more or get more details? Great! Call or

#### follow us at:

608.365.0150 557 E. Grand Ave. Beloit, WI 53511 Facebook: DowntownBeloit or BeloitFarmersMarket www.downtownbeloit.com



#### **2022 Board of Directors**

Staff

Stephanie Knueppel, Stateline Mental Health Services (Chair)
Malinda Obershaw, Beloit Daily News (Vice Chair)
Jessica Hernandez, First National Bank & Trust Co. (Secretary/Treasurer)
Clinton Anderson, City Council
Branden Beavers-Jackson, First Community Credit Union Kelly Eickstead, Edward Jones Dennis Fenrick, Geronimo Hospitality Group Jessica Fox-Wilson, Beloit College RoseAnn Haedt, Hendricks Commercial Properties Matt Lee, Century 21 Affiliated Dan Riemer, Harris Ace Hardware Dennis Senz, Senz Insurance Rich Wolter, Bucciferro Family McDonalds

#### Shauna El-Amin, Executive Director Anne Soderberg, Promotions Coordinator

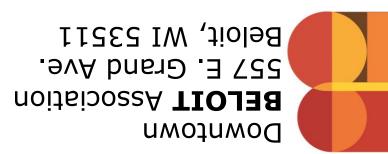
**From Chair Stephanie Knueppel:** While we continue to feel & recover from the effects of the pandemic, we were happy to see some wonderful progress in 2022, both for our businesses & our events.

First off, we are very excited to report that sponsorships for the DBA were up 83% in 2022. This is certainly a testament to our local businesses & supporters, but also the hard work & dedication of our Executive Director, Shauna. Thank you sponsors! If you haven't become a sponsor yet, we do have our sponsorship forms available & encourage you to consider sponsoring some of our fun events.

We were also thrilled to bring home three WI Main Street awards last spring, being honored with Best New Building Project for ABC Supply Stadium, Best New Interior Renovation Project Under \$50,000 to Lux Cuts and last but not least, Volunteer of the Year to our beloved Tim Taylor. Congratulations to you all!

We were also VERY excited to welcome Anne Soderberg as our new Promotions Coordinator. Anne joined us mid-November & we are absolutely thrilled to have her onboard! While Shauna did an amazing job managing on her own, we are very grateful that she again has a partner to help.

### DOWNTOWNBELOIT.COM



## 2022



# Annual Report

Downtown Beloit Association